


**SUZOHAPP**
[www.suzohapp.com](http://www.suzohapp.com)

A leading technology company with over 50,000 products for Casino operators and gaming OEMs had a new booth position with more room to display its increased product offerings of components and solutions for Gaming, Amusement, Sports Betting, Lottery and Bingo.

*"We are very happy with our participation at ICE" says Goran Sovilj, SUZOHAPP's Executive Vice President of Gaming & Amusement in Europe. " 'Simplify your sourcing' is the message we wanted to communicate this year. We are proud to provide the world's largest offering in the gaming and amusement industry - just about anything you need, we can source it."*

SUZOHAPP's booth featured three main themes to help visitors find the perfect solutions for their specific needs: OEM Casino components, sports betting components, and cash handling solutions for large-scale, back office operations. A full range of key products for OEMs and Casino operators were on display, including: SUZOHAPP's latest VisionPro Edge-Lit LED touch and non-touch monitors, and Elo Touch open frame monitors; Nanoptix printers, including the new PayCheck Terminal XL; Newland barcode scanners; locks, including the new Giussani E-PRL reprogrammable electronic lock; toppers, pushbuttons and LCD button decks, including the new DPS (Dynamic Panel Systems); coin and bill validators and recyclers; hoppers; change machines and a rich selection of cabinet parts (speakers, power supplies, USB chargers, and more).

Additionally, SUZOHAPP offers an extensive range of cash handling products for the Casino cashier. SUZOHAPP gave a cashier's cage demonstration at its booth, showcasing a broad array of cash management solutions, coupled with the advanced CashComplete™ Connect monitoring software.. Major highlights included the SCAN COIN ICX Active-9 coin sorter and the CashComplete™ SDS-35 Smart Deposit Solution.

*"We can provide every single component that fits into slot or sports*



Jacek Harhatow, Promatic Group, and Tomasz Andrzejewski, Vice President, SUZOHAPP



Sim Bielak, SUZOHAPP; Josep Barbal, Manager, SMI 2000, Spain; and Goran Sovilj, Regional Sales Manager, and Wilbert Bieleman, President and Managing Director EMEA, SUZOHAPP



Mike Sigona, Business Development Manager in Europe, SUZOHAPP, and Sim Bielak, Chief Marketing Officer, SUZOHAPP

*betting machines," said Mike Sigona, SUZOHAPP's Global Gaming Product Manager and Business Development Manager in Europe. "Manufacturers don't need to spend time dealing with lots of different suppliers. In a single meeting with our team, they get the latest expert advice on all the components and peripherals they need - simplifying their sourcing and saving time and money."*



Peter Noye, SUZOHAPP Vice President Commercial and Strategy







Simplify Your Sourcing  
for Gaming and Sport Betting  
Components and Solutions



suzohapp.com



Comestero

BilltoBill™



VisionPro™

SCAN COIN

CashComplete™



Newland  
SCANNING MADE SIMPLE

elo

NANOPTIX



Giussani  
serature